

ENGW 3332 Writing Online

Spring 2016

Project 1

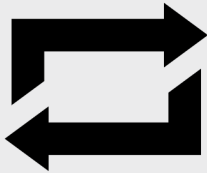


**Set up your
tumblog.**

Be sure to follow everyone. Post using the hashtag #engw3332 writing online.

**Post at least 3
times per set
of readings.**

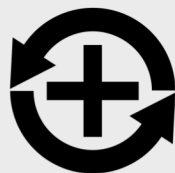
**Make at least
one post
summarizing
concepts.**



**Reblog posts from
others.**

**Make at least
one that
brings in
outside
material.**

**Make at least
one that raises
questions you
had while
reading.**



**Discuss your
posts in
class.**

**I'll check in
and give
feedback
periodically.**

The first check in is Jan. 27.



**We'll use the
tumblogs
throughout
the semester.**

Your final grade will be based on the quality and frequency of your posts.

ENGW 3332 Writing Online Project 1 Calendar

Week	Date	In Class	Homework
2	1.18	No class; MLK Day!	
	1.20	Stanford's Role in the Development of the PC: Setting Up the AI/Extended Cognition Split	Vannevar Bush's "As We May Think" PDF Douglas Engelbart's <i>Augmenting Human Intellect: A Conceptual Framework</i> , pp. ii-16 PDF
3	1.25	Artificial Intelligence v. Extended Cognition	Norbert Wiener's <i>Cybernetics: Of Control and Communication in the Animal and the Machine</i> , "Information, Language, and Society," (174-184 in file) PDF Stewart Brand's "We Owe It All to the Hippies" PDF
	1.27	The Rhetorics of Cybernetics & Cyberculture Tumblr Check In: Expect Written Feedback	<u><i>The History of Personal Computers, Part 1</i></u>
4	2.1	The History of Personal Computers, Part 1	<u><i>The History of Personal Computers, Part 2</i></u>
	2.3	The History of Personal Computers, Part 2	<u><i>Inside the Internet</i></u>
5	2.8	The Development of ARPANET & the Internet	<u>Henry Jenkins' TED Talk on Participatory Culture</u> Delwiche & Henderson's "What is Participatory Culture?" PDF
	2.10	Participatory Culture v. The Cult of the Amateur, Part 1	<u>Andrew Keen Talks at Google on The Cult of the Amateur: How Today's Internet is Killing Our Culture</u>